



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA



**NATIONAL
EMPOWERMENT
FUND**

Growing Black Economic Participation

MEDIA INVITATION

04 August 2025

WOMEN'S MONTH MILESTONE: LAUNCH OF MAJORITY WOMEN-OWNED ATRIUM BOUTIQUE HOTEL IN LIMPOPO

In celebration of Women's Month 2025, the media is invited to the official launch of the Atrium Boutique Hotel — a black-owned, majority women-owned 4-star development that exemplifies inclusive growth and transformation in South Africa's tourism sector.

Taking place in Polokwane, Limpopo, the launch honours the entrepreneurial journey of Ms Lesetja Johanna Mukwevho, who owns 60% of the enterprise alongside Mr Matodzi Joseph Mukwevho, with whom she co-founded the hotel. Their success is a testament to the power of women-led businesses in reshaping local economies and the tourism landscape.

This launch event, which celebrates the role of women in building transformative and sustainable businesses, will be officiated by key government and development finance representatives, most notably the Deputy Minister of Tourism, Ms. Maggie Sotyu, Deputy Minister of Public Service and Administration, Ms. Pinky Kekana, and Deputy Minister of Women, Youth and Persons with Disabilities Ms. Nokuzola Tolashe.

Event Details:

Date: Wednesday, 06 August 2025

Time: 11:00 AM

Venue: Atrium Boutique Hotel, 28 Burger Street, Polokwane, Limpopo

RSVP: **Tuesday, 05 August 2025 (12h00 noon)** on e-mail: to
25marketingandcomms@necorp.co.za or szwane@tourism.gov.za
Tel: 084 314 6713/ 081 267 4665

ABOUT THE ATRIUM BOUTIQUE HOTEL:

Developed through strategic funding partnerships, the project represents a flagship for transformation in the hospitality industry:

Ownership: 100% black-owned | 60% women-owned

Funding Partners:

National Empowerment Fund (NEF)	Tourism Transformation Fund	Small Enterprise Development and Finance Agency	Tourism Equity Fund
R10 million loan	R5 million grant	R9.8 million	R5 million

Facilities: Includes 26 luxury rooms; 100-seater restaurant; 100-seater conference venue, a boardroom and bar facilities.

The project has created 16 permanent jobs and supports the growth of the tourism economy in Limpopo.